

Fashion Merchandising

Associate in Science Degree

Completion of the certificate program and a minimum of 60 units including the general education requirements with an overall GPA of 2.0 qualifies the student for the Associate in Science Degree. A minimum of 12 units must be completed at Saddleback College.

Associate in Arts Degree

Completion of 18 units as described above and a minimum of 60 units including the general education requirements with an overall GPA of 2.0 qualifies the student for the Associate in Arts Degree. A minimum of 12 units must be completed at Saddleback College.

Refer to the Graduation Requirements for the specific course list meeting general education requirements.



**For more information
contact:**

**The Division of Advanced Technology
& Applied Science**

(949) 582-4541

Or visit our website at

www.saddleback.edu/atas/

**Counseling assistance available
(949) 582-4572**



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www.saddleback.edu**

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SADDLEBACK COLLEGE

FASHION MERCHANDISING





Fashion & Interior Design

Interests: Creative & Organized/Design & Develop Style

Fashion Merchandising

DESCRIPTION

The Fashion Merchandising program is designed to prepare professionally trained individuals for the fashion industry. The program places emphasis on developing the fashion sense and the unique creativity of each student. The curriculum offers a comprehensive analysis of such subject areas as the manufacture, distribution, buying, and merchandising of fashion apparel. The Fashion Merchandising program includes two certificates: Fashion Merchandising and Visual Fashion Merchandising.

AWARD TYPES

Associate in Science Degree, Associate in Arts Degree, Certificate of Achievement

CAREER OPPORTUNITIES

- Fashion Designer
- Personal Stylist
- Sample Maker
- Color Stylist
- Fashion Illustrator
- Designer Boutiques Entrepreneur

WAGES

Title	Annual
Fashion Designer	\$36,884-\$54,507

RESOURCES

Fashion Group International: www.fgi.org

Saddleback Department Website: www.saddleback.edu/atas/Fashion/

CAREER PATHWAY

High School	University
<ul style="list-style-type: none"> • Fashion Design • Fashion Merchandising • Interior Design 	<ul style="list-style-type: none"> • Art • Interior Design • Fashion Design • Fashion Merchandising
Community College	
<ul style="list-style-type: none"> • Family & Consumer Sciences • Fashion Design • Fashion Merchandising • Interior Design 	

Fashion Merchandising Certificate Program

The Fashion Merchandising certificate emphasizes all aspects of fashion merchandising including techniques of buying and selling, distributing and marketing, and promoting fashion goods. It combines a general merchandising background with training in specialized skills in order for students to find employment in today's fashion industry.

Course ID	Title	Units
FASH 31/BUS 31	Textiles	3
FASH 101	Introduction to Fashion Careers.....	3
FASH 143/BUS 143 §	Fashion Buying and Merchandising	3
FASH 140	Fashion Image	3
or		
FASH 141	Apparel Selection	3
FASH 144	Fashion Trends and Cultural Costumes	3
FASH 147/BUS 147	Special Events Coordination and Promotion	3
FASH 148/BUS 148 †	Visual Merchandising.....	3
FASH 150 †	Fashion Apparel and Professional Techniques.....	3
FASH 154	Fashion Illustration	3
	Select one course from each Group	9.5-15
	Total	36.5-42

Group 1 (select one course)

BUS 136	Principles of Retailing	3
BUS 137	Professional Selling Fundamentals	3
BUS 160	Small Business Management.....	3

Group 2 (select one course)

FASH 260* †	Computer Applications in Fashion	2
GD 147	Introduction to Computer Graphics.....	3
GD 149*	Digital Illustration	3
FASH 204	AIMS Certification	1
	(offered Summer only)	

Group 3 (select one course)

FASH 100	Fashion Sewing-Beginning	3
FASH 110*	Contemporary Clothing Construction	3

Group 4 (select one course)

FASH 189/289	Special Topics: Fashion	5-3
FASH 254 †	Fashion in Southern California	1

Group 5 (select one course)

FASH145*/BUS145* †	Internship.....	1
or		
FASH 160* ** †	Fashion Fieldwork.....	2
and		
CWE 180* ** †	Cooperative Work Experience: Fashion	1

Optional Lab/Studio

FASH 212	Construction Lab.....	1
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Visual Fashion Merchandising Certificate Program

The Visual Fashion Merchandising program explores interior and exterior displays with an emphasis on presentation of the products and on lighting and window design. Techniques and utilization of specialized materials in a diverse range of retail options are examined, as are the development of major presentations and overall store design.

Course ID	Title	Units
FASH 31/BUS 31	Textiles	3
FASH 101	Introduction to Fashion Careers.....	3
FASH 143/BUS 143 §	Fashion Buying and Merchandising	3
FASH 144	Fashion Trends	3
FASH 147/BUS 147	Special Events Coordination and Promotion	3
FASH 148/BUS 148 †	Visual Merchandising.....	3
FASH 150 †	Fashion Apparel and Professional Techniques.....	3
FASH 154	Fashion Illustration	3
CWE 180* **	Cooperative Work Experience: Fashion	1
	Select one course from each Group	6-10
	Total	31-37

Group 1 (select one course)

ART 42* †	Color Theory and Practice	3
ART 100	Art Gallery/Display and Exhibition	3
ID 114 §	Applied Color and Design Theory for Interior Design	4

Group 2 (select one course)

GD 144/ART 144	Typography.....	3
GD 147	Introduction to Computer Graphics.....	3
GD 149*	Digital Illustration	3
FASH 204	AIMS Certification	1
	(offered Summer only)	

Group 3 (select one course)

FASH145*/BUS145* †	Internship.....	1
or		
FASH 160* ** †	Fashion Fieldwork.....	2
and		
CWE 180* ** †	Cooperative Work Experience: Fashion	1

* Course has a prerequisite, corequisite, limitation, or recommended preparation; see course description.

** Recommended to be taken in last semester of program.

† Offered Fall Semester only.

§ Offered Spring Semester only.

